

New Head of Communications & Public Affairs Announced by Pharmaceutical Society

Monday, May 19, 2008: Kate O'Flaherty has been appointed as the new Head of Communications and Public Affairs by the Pharmaceutical Society of Ireland (PSI), it was announced today.

Dr Ambrose McLoughlin, Registrar of the Pharmaceutical Society of Ireland, welcomed Ms O'Flaherty's appointment. "As well as being a qualified pharmacist, Kate has a wealth of diverse health sector experience. Her knowledge of pharmacy combined with her journalism and public relations background makes her a valuable addition to the PSI's communications activity."

Since registering as a pharmacist in 1994, Kate has worked mainly in community pharmacy, along with a three-year stint in the Addiction Services drug treatment centres in Dublin. She was a health feature writer at the Sunday Tribune for several years. In addition she has worked as a consultant to public relations companies with their healthcare clients. Since August 2007, Kate has worked as editor of the Irish Pharmacy Journal, the official publication of the PSI.

She officially began her new role as Head of Communications and Public Affairs at the PSI on May 1.

- ENDS -

For further information please contact:

Glen McGahern
Q4 Public Relations
Tel: (01) 4751444 / 086-1940057

Editor's Note:

The Pharmaceutical Society of Ireland, the Pharmacy Regulator, is the statutory body for pharmacists and pharmacies in Ireland. It acts in the public interest to regulate the profession.

Q4 Public Relations
88 St Stephen's Green
Dublin 2
Ireland

Tel: 353 1 4751444
Fax: 353 1 4751445